

WHO'S WHO IN CFOs, CONTROLLERS & FINANCIAL EXECUTIVES



Business defense: executives promote growth and balance

The 2012 edition of Who's Who in CFOs, Controllers & Financial Executives reflects the hard work and dedication that Research Director and Special Reports Editor Dara Barney has brought to the Business Times since she joined our team in June.

She has worked hard during the past few weeks to better match up our Who's Who in CFOs, Controllers & Financial Executives with the region's lineup of large corporations as well as many of our fastest-growing companies. She also has reached out to a number of large nonprofits, especially foundations and health care organizations, to make this year's section the most complete in its history.

Who's Who in CFOs, Controllers & Financial Executives is designed to give you an overview of the region's top financial executives.

The title for our special report reflects the fact that CFO is just too narrow a title to fit the multitude of companies in our region. So we have broadened the title line in recognition that the Central Coast is not a one-size-fits-all sort of place.

It goes without saying that during the Great Recession and the nation's halting recovery, financial executives have seen their profile elevated in the so-called "C-

suite." They have been tasked not only with defending the corporate balance sheet, but also with developing the financial plans that will drive business for the long term.

To develop our list of profiles for this year's section, we relied heavily on our own updated Top 25 list databases both in the private sector and among major nonprofits. We also asked you, our readers, to submit nominations.

The section was developed and written under the direction of Barney, who also produced it. Advertising Graphic Artist Elizabeth Willhite designed the cover.

Who's Who in CFOs, Controllers & Financial Executives is the latest in the highly popular series of Who's Who reports that the Pacific Coast Business Times publishes throughout the year.

Our next offering is Who's Who in Professional Services, a look at the top lawyers and CPAs in the region, which will publish on Oct. 26.

After that comes Who's Who in Healthcare & Insurance Services on Nov. 9. As always, your comments and suggestions are welcome.

• Contact Editor Henry Dubroff at hdubroff@pacbiztimes.com.



HENRY DUBROFF
Editor

About the Business Times

Pacific Coast Business Times is the weekly business journal serving Ventura, Santa Barbara and San Luis Obispo counties. We have an award-winning news team and an experienced advertising staff. Subscriptions cost \$49.99 per year and include a copy of our Book of Lists, which publishes Dec. 28. Subscribe online at www.pacbiztimes.com/subscribe or by calling (805) 560-6950.

Upcoming special sections include:

- **Who's Who in Professional Services:** Oct. 26
- **Who's Who in Healthcare & Insurance Services:** Nov. 9
- **2012 Tax & Financial Planning Guide:** Nov. 16
- **Who's Who in Nonprofits & Foundations:** Dec. 7
- **2013 Book of Lists:** Dec. 28

• To nominate a person or company for a special report, visit www.pacbiztimes.com and click on "Special Sections."

• For advertising information, contact Publisher Linda Le Brock at (805) 560-6950 ext. 233 or llebrock@pacbiztimes.com.

• Get weekly updates from the Business Times by signing up for our email newsletter at www.pacbiztimes.com.

• If you have corrections or updates to our weekly Top 25 lists, contact Dara Barney at dbarney@pacbiztimes.com or at (805) 560-6950 ext. 225.



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Theodore Abajian
CFO, EVP



CKE Restaurants
Carpinteria

Theodore Abajian was appointed executive vice president and CFO of CKE Restaurants, the parent of Carl's Jr., in 2003.

He joined the company as chief administrative officer in 2002, following the completion of CKE's acquisition of Santa Barbara Restaurant Group.

Prior to the merger, Abajian was president and CEO of Santa Barbara Restaurant Group.

From January 2000 to October 2000, Abajian was senior vice president and CFO for Checkers Drive-In Restaurants.

Before that, Abajian served as CFO of Star Buffet since the company's formation in July 1997.

Carol Bedford
CFO



Santa Barbara Zoo
Santa Barbara

Carol Bedford has been associated with the Santa Barbara Zoo since 2002, when she started as a consultant tasked with setting its accounting in order.

In 2006 she became the zoo's first CFO; before that its accounting was handled by an external firm. Under her supervision, the zoo converted to internal computerized accounting. As CFO, Bedford is responsible for preparing the zoo's monthly financial statements, finance committee and board reports and internal analysis. She also assists with preparation of the organization's \$9 million-plus annual operating budget (predicted for next year) and works with all of the zoo's department directors.

Sue Andersen
CFO, VP of Finance



Dignity Health
Central Coast

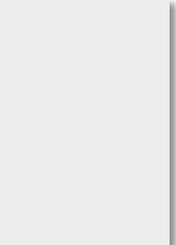
Sue Andersen is the vice president of finance and CFO for Dignity Health of the Central Coast, which includes Arroyo Grande Community Hospital French Hospital Medical Center in San Luis Obispo and Marian Regional Medical Center in Santa Maria.

Under her leadership, all three hospitals' finance and accounting departments have been recognized with Dignity Health best practice awards.

She has been responsible for the financing of the \$210 million expansion project for the new Marian Regional Medical Center, which opened in May 2012.

Andersen has been named company-wide CFO of the year by Ornda Healthcorp and Summit Health Ltd.

Joan Bricher
CFO, Senior VP



Cottage Health System
Santa Barbara

Joan Bricher, senior vice president and CFO of Cottage Health System, has been with the organization for more than 35 years.

She previously held positions as director of general accounting, controller and vice president of finance.

Bricher is a CPA who worked in public practice before joining Cottage Health System.

She is an advanced member of the Healthcare Financial Management Association, a member of the California Society of CPAs and a member of the American Institute of CPAs.

Bricher received her bachelor's degree in accounting from St. Catherine's University in St. Paul, Minn.

Fred Antrim
CFO



Santa Clara Valley Bank
Santa Paula

Fred Antrim joined Santa Clara Valley Bank in September 2009. He began his banking career at Bank of A. Levy more than 30 years ago. There, he was awarded the Achille Levy award.

He has worked at several Ventura County financial institutions and is a native of the region. Antrim is a current member and past president, secretary and treasurer of the East Ventura Kiwanis Club. He received his bachelor's degree from CSU Northridge and was on the dean's list. He has also attended several professional banking schools, including California Intermediate Banking in San Diego.

Robert Caldwell
Controller



MarBorg Industries
Santa Barbara

Robert Caldwell has been controller for MarBorg Industries since December 2010.

Previously he worked in the medical and IT services industries and consulted for small businesses in the areas of accounting and marketing.

He received his bachelor's degree from Westmont College and his MBA from Vanderbilt University.

MarBorg Industries is a family-owned and operated business that has provided trash-hauling and other waste management services in the greater Santa Barbara area for more than 70 years.



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