

WHO'S WHO IN NONPROFITS & FOUNDATIONS

DEC. 6 -12, 2013 • VOL. 14, No. 40



SPONSORED BY:

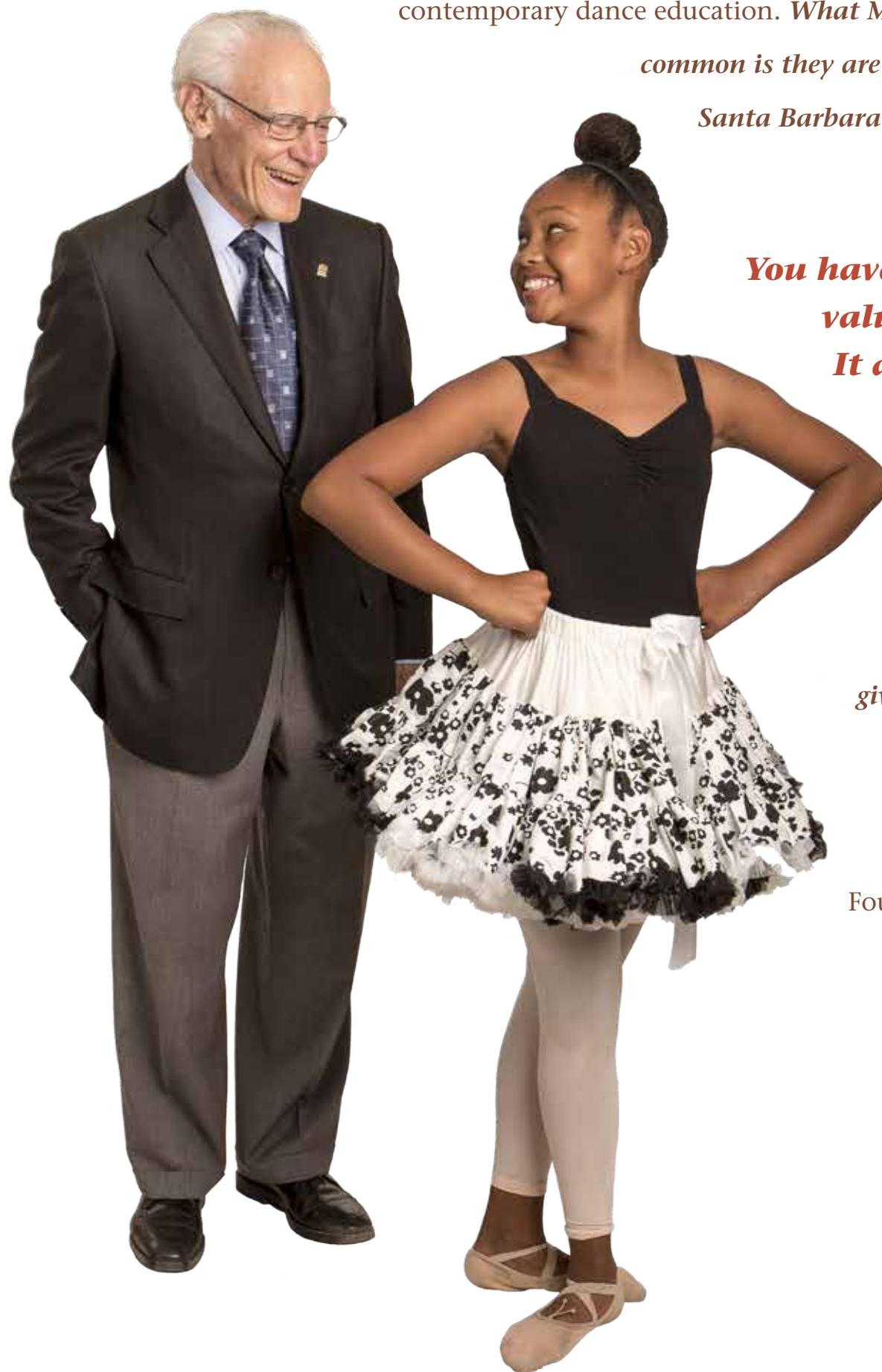


What do these two have in common?

Michael is an innovative business leader and philanthropist whose enthusiasm for reinvesting in the community extends to all areas. He is especially passionate about the arts and has been a lifelong supporter of theater, dance, and music. **Kailani** has been dancing for eight years.

She continues to take classes at Santa Barbara Dance Arts, a local organization providing contemporary dance education. *What Michael and Kailani have in common is they are both connected to the*

Santa Barbara Foundation.



You have the potential to add value to your community. It all starts with you.

See how you can make your giving personally satisfying by opening a fund today.

Contact the Santa Barbara Foundation at **(805) 963-1873** or visit **sbfoundation.org**





The Business Times At-a-Glance

Pacific Coast Business Times is the weekly business journal serving Ventura, Santa Barbara and San Luis Obispo counties. We have an award-winning news team and an experienced advertising staff. Subscriptions cost \$49.99 per year and include a copy of our Book of Lists, which publishes Dec. 27. Subscribe online at www.pacbiztimes.com/subscribe or by calling (805) 560-6950.

Upcoming special sections include:

- **2014 Book of Lists:** Dec. 27, 2013
- **Dealmakers of the Year:** Jan. 24, 2014
- **Who's Who in Business Leadership (NEW):** Feb. 14, 2014

- To nominate a person or company for a special report, visit www.pacbiztimes.com and click on "Special Sections & Events."

- For advertising information or to reserve space in the 2014 Book of Lists, contact Publisher Linda le Brock at (805) 560-6950 ext. 233 or llebrock@pacbiztimes.com.

- If you have corrections or updates, contact Special Reports Editor Erika Martin at emartin@pacbiztimes.com or (805) 560-6950 ext. 225.

Our annual look at nonprofit leaders reflects growth in philanthropic sector

Who's Who in Nonprofits & Foundations is the last in our series of Who's Who special reports to be published in 2013. It is meant to be a guide of the movers and shakers in the philanthropic world of the Tri-Counties and it is an important component of the Pacific Coast Business Times' coverage of this vital economic sector.

As a recent survey of San Luis Obispo County by Beacon Economics underscores, the nonprofit sector employs thousands of people across the region and accounts for billions of dollars in economic activity.

But nonprofits are not simply a numbers game. The biographies included in our special report also reflect the myriad roles that community-minded institutions play in Ventura, Santa Barbara and San Luis Obispo counties. These roles have dramatically expanded, given the rising demand for help from families and individuals still struggling through tough economic times.

Leadership in the nonprofit world is diverse and increasingly provides an opportunity for women and minorities to take top jobs.

As you can see from the profiles on the following pages, these individuals are driven by a common passion to serve those in need and improve the quality of life not just in the Tri-Counties, but throughout California and around the world.

Researching Who's Who in Nonprofits & Foundations is a complex task. However, we first look to our own Top 25 lists of community organizations and foundations. We also seek nominations through our website, via email and through advertising in the weekly edition of the Pacific Coast Business Times.

We appreciate the efforts of the leaders in the nonprofit world who took time out from pressing duties to forward biographical information and photos. And this year's lineup is once again greatly expanded with a greater reach into arts and cultural organizations.

Who's Who in Nonprofits & Foundations is a logical extension of special coverage devoted to the nonprofit sector, including regular stories in our main news section and our annual Giving Guide, an advertorial section that is now in its third year of publication.

Our annual lineup of editorial Who's Who special reports will get a major change next February, when we kick off 2014 with Who's Who in Business Leadership, a showcase for top leaders at chambers of commerce, economic development agencies and the travel and tourism industry.

Who's Who in Business Leadership will join special reports that profile leaders in financial services, professional services, agriculture, commercial real estate, clean technology, health care and insurance services and corporate finance.

This section was produced by Special Reports Editor Erika Martin with cover design by Advertising Graphic Artist Elizabeth Willhite.

Who's Who in Nonprofits & Foundations would not be possible without the support of our sponsors, Aera Energy, the Santa Barbara Foundation and Rabobank.

Our next and final special report for this year is also a holiday treat for all of our paid subscribers — the 2014 Book of Lists, which publishes on Dec. 27.

- Contact Editor Henry Dubroff at hdubroff@pacbiztimes.com.



HENRY DUBROFF
Editor

A word from our sponsor

Santa Barbara Foundation – the Steward of Santa Barbara County's Aspirations

The Santa Barbara Foundation has been harnessing the energy of our county's dedicated population for over 85 years, and today we are doing that with more intentionality and more flexibility than at any time in our past. Now more than ever we bring to bear every resource at our disposal – financial and intellectual capital, community knowledge, and multi-sector partnerships – together with the ability to unite individuals and institutions to tackle the greatest community challenges.

There is an urgency driving our efforts to create the next generation of leadership. The Santa Barbara Foundation is investing heavily in and partnering with the best efforts countywide that are showing concrete results in preparing our children to be ready for kindergarten and then moving forward on a pathway for success. We are also designing focus areas in the environment; concentrating on the intersection of the arts, small business, and affordable living; and working to ensure that seniors have access to the services necessary to live independent lives.

It is a privilege for all of us at the Santa Barbara Foundation to be stewards not only of the financial capital that has been entrusted to us, but also of the aspirations of this community to be the best it can be. The thrill and the magic comes from the energy, the inspiration, the ingenuity, and the problem solving genius that is always connected to when people come together to build, nurture, and yes, sometimes redefine their community.



A word from our sponsor

Aera Energy is a longtime member of the coastal community. We have been actively producing crude oil in Ventura County since the 1920s through Aera and our forerunner companies. The company has operated as Aera since 1997 when Shell and Mobil combined their California exploration and production operations into a stand-alone company. Today we are jointly owned by affiliates of Shell and ExxonMobil and are one of California's largest oil producers. Headquartered in Bakersfield with operations in Kern, Ventura, Monterey and Northern Santa Barbara counties, Aera is the largest onshore oil producer in Ventura County.

Aera employees are known and respected for their community involvement. They put their passion into action through community volunteerism and leadership. Aera encourages and recognizes employee participation because we believe in working together with communities to create a better future. Here on the Central Coast, Aera's involvement includes everything from leadership in major non-profit organizations to working with second-graders to improve reading skills. We are a longtime supporter of United Way where employee pledges are matched by the company and an Aera senior manager serves on the board of directors of United Way of Ventura County. In 2011 and 2013 Aera was recognized by the United Way of Ventura County with the Roy Pinkerton Award, an honor presented for outstanding corporate partnership. In 2012 Aera was honored as a Top Corporate Partner. Aera was also honored as "business of the year" by Project Understanding earlier this year. In the business community, Aera managers serve on the boards of directors of the Ventura Chamber of Commerce and the Ventura County Economic Development Association. Additionally, local education is supported through Aera's charter sponsorship of the Impact II migrant program and employee involvement in the Community Reading Project at Sheridan Way Elementary.

Community involvement is a value Aera employees live and generously share with those in the non-profit community who give of themselves to improve the lives of others. We invite others will join us to help create opportunities for a brighter tomorrow.



Claudia Armann

Executive Director
McCune Foundation
Ventura



Claudia Armann has been the executive director of the McCune Foundation since 2008. She began her work in philanthropy at the Santa Barbara Foundation, where she coordinated education and cultural grant-making and student aid programs for eight years.

Armann is on the board of the Ventura Citizens for Hillside Preservation and has been active in land preservation, wildlife protection and alternative transportation advocacy during her nearly 20 years on the Central Coast.

The McCune Foundation makes grants for community organizing in the Ventura and Santa Barbara counties. It was established in 1990 by George McCune and Sara Miller McCune, the founders and principal management team at Sage Publications.

Fred Bauermeister

*Executive Director,
Co-Founder*
Free Clinic of Simi Valley
Simi Valley



Fred Bauermeister is the co-founder and executive director of the Free Clinic of Simi Valley, which provides medical, dental, legal and counseling services to individuals and families regardless of their ability to pay. During his decades at the clinic's helm, he has brought the nonprofit from a single-service

David Asbell

Executive Director
Lobero Theatre
Santa Barbara



As executive director, David Asbell programs the Lobero Live performances and works with community partners who call the theatre their home stage. He instituted the celebrated Jazz at the Lobero series and the Performing Arts Initiative, which underwrites technical fees for Lobero renters.

During Asbell's tenure, more than \$10 million in improvements have been made to the historic theater, which was built in 1924. The Lobero Theatre Foundation has completed three major renovations in recent years and will complete the latest in December 2013.

Asbell received a bachelor's degree in economics from the University of Denver. He spent 15 years as the Atlanta Ballet's operations director and was director of the Ferst Center for the Arts during the 1996 Olympics.

program operating two nights a week, to a five-day, multi-service organization.

Bauermeister is president of the executive board of Free Clinics of the Western Region, an association of free clinics that he co-founded, and a member of the board of directors of the National Association of Free Clinics. The NAFC is the only national voice working on behalf of free clinics throughout the U.S., and Bauermeister is the treasurer and chair of the membership committee.

His awards include the Simi Valley Chamber of Commerce 2004 Lifetime Achievement Award. On Jan. 16, 2002 he carried the Olympic Torch in downtown San Luis Obispo.

Randal Avolio

President, CEO
Surgical Eye Expeditions International
Goleta



Randal Avolio to Surgical Eye Expeditions, or SEE, International after six years as chief operating officer at Bend Memorial Clinic, the largest multi-specialty clinic in central Oregon, where he was responsible for a \$70 million budget and 400 employees. Avolio has also held management positions at world-class facilities such as Cedars-Sinai, USC and UCLA Orthopedic Hospital, where he spent an aggregate 25 years.

SEE International provides medical and educational services through volunteer surgeons with the goal of restoring sight to disadvantaged individuals worldwide. The organization has examined more than 3 million patients and performed roughly 384,000 sight-restoring operations since its inception in 1974.

Marsha Bailey

CEO
Women's Economic Ventures
Santa Barbara



As the founder and CEO of Women's Economic Ventures and the Small Business Loan Fund of Santa Barbara, Marsha Bailey has provided entrepreneurial training to nearly 4,000 women and loaned more than \$2 million to local businesses. WEV has grown from a small organization with an annual budget of \$75,000 to a nationally-known business center with a budget of over \$1.2 million.

Bailey has served on the board of directors of many organizations, been honored as a woman of distinction by Soroptimists International and the Tres Condados Girl Scouts and named as Santa Barbara County's Second District Woman of the Year. She holds a master's degree in communication from UCSB and bachelor's degree in fine art and sociology from Michigan State University.

Gayle Beebe

President
Westmont College
Santa Barbara



Gayle Beebe became president of Westmont in 2007 after serving as president of Spring Arbor University in Michigan for seven years. An active religious studies scholar and former professor, he has served as a pastor, studied management and leadership and earned an MBA.

His achievements include ongoing strategic planning that implements key initiatives. He led the recovery from the 2008 Tea Fire that destroyed eight campus buildings and 15 faculty homes. He oversaw a capital campaign and the construction of major new facilities on campus. He is developing the new Institute for Global Learning and Leadership.

Beebe holds master's degrees from Princeton Theological Seminary, Claremont Graduate University and the Peter F. Drucker School at Claremont. He completed his doctorate in philosophy of religion and theology at Claremont.

Sandy Berg

Director of Distinguished Events
American Cancer Society
Ventura



Since 2008, Camarillo resident Sandy Berg has served the American Cancer Society in a variety of roles to support cancer patients and their families and to raise funds for local programs, research and advocacy.

She is staff partner for the nonprofit's 2013 Santa Barbara County and Ventura County galas, which will celebrate the society's 100th anniversary. In 2012 she raised more than \$450,000 through the galas and annual Technicolor Golf Classic. Last year, the Santa Barbara and Ventura offices supported more than 3,700 local cancer patients.

Prior to joining the society, Berg was in professional sales and marketing and was an elected trustee for the Pleasant Valley School District for eight years. In 2007, she was the Legislature's Woman of the Year for the 37th Assembly District.

Tim Blaylock

Chief Professional Officer
Boys & Girls Club of Greater Oxnard and Port Hueneme
Oxnard



Tim Blaylock leads the fastest-growing youth development organization in Ventura County. Boys and Girls Clubs of Greater Oxnard and Port Hueneme now serves more than 9,000 youth through 18 facilities with a focus on young people from disadvantaged backgrounds.

Blaylock has led the organization through a period of dramatic growth. Under his leadership, the organization has implemented initiatives in restorative justice, education, the arts, technology and cultural diversity and increased its capacities in technology, human resources and board and resource development.

Blaylock is on many committees related to children's issues and an executive steering committee member of the P-16 commission for Ventura County. He received his bachelor's degree in education from Washington State University.

Rich Block

CEO
Santa Barbara Zoo
Santa Barbara



Rich Block has been the Santa Barbara Zoo's CEO since 1998, working with the board of directors, management staff and donors to direct development and ensure future needs are met. Since 1999, the zoo has invested more than \$21 million in capital improvements, including landmark exhibits such as Cats of Africa. Its latest, the Discovery Pavilion, a \$7.5 million, 9,500-square-foot education center, will open in March 2014. Block has also overseen conservation programs and helped bring California condors to the zoo.

The zoo attracts more than 480,000 guests annually. Block was previously vice president for scientific and program development at the Indianapolis Zoo. He received his bachelor's degree from Principia College in Illinois and master's degree from the University of Michigan, Ann Arbor.

Planned Parenthood
Care. No matter what.

Promoting well-being through family planning, health care, prevention education and advocacy for women's health.

www.ppsbvslo.org

Boys & Girls Club of Greater Oxnard and Port Hueneme
Oxnard

Planned Parenthood
Fifty Fabulous Years
Celebrating 50 Years of Compassionate Care in Our Community
Friday, March 14, 2014
Coral Casino, Santa Barbara
For more information visit: <http://50years.ppsbvslo.org>