

**ADVERTISING ON PACBIZTIMES.COM**

Advertising on pacbiztimes.com provides another opportunity to promote your business. Please be sure to review the digital advertising specifications, here:

- Accepted media include JPEG, GIF and PNG.
- No Flash animation allowed.
- Resolution must be 72 dpi, maximum file size is 75-100K, less than 50K is recommended.
- Ads will be linked to the web address provided by you or your agency.
- Available to print advertisers only.

The screenshot shows the homepage layout. At the top is a navigation bar with the logo, 'SUBSCRIBE', a search bar, and social media icons. Below is a large 'TOP BANNER' featuring a boat on water with the headline 'TRAVEL SHOW FEATURES OXNARD AS FAMILY DESTINATION'. To the right is a 'FASTEST-GROWING COMPANIES' sidebar. Below the banner is a 'POPULAR ARTICLES' section with several article teasers. At the bottom is a 'LATEST NEWS' section with a list of recent articles and their publication times.

This screenshot shows a 'SPONSORED BY' banner. It features the Pacific Coast Business Times logo and a headline: 'Pacific Premier Bancorp on Fortune magazine's Fastest Growing Companies list'. Below the headline is a small image of the bank's building and a brief text snippet. To the right is a 'FASTEST-GROWING COMPANIES' sidebar.

This screenshot shows a 'THURSDAY newsbreak' e-newsletter. It features the Pacific Coast Business Times logo and the date 'Thursday, September 28, 2017'. Below is a large 'TOP BANNER (E-NEWSLETTER)' area with the headline 'Amgen settles with AbbVie over Humira biosimilar'. To the right is a 'SIDE BOX (E-NEWSLETTER)' area.

DIGITAL AD PLACEMENT	SIZE (width x height in pixels)	RATE
<b>HOMEPAGE</b>		
Top Banner, Fixed ( <i>Displayed throughout the entire website</i> )	1150 x 125	3/8 page pricing
Side Box - Option 1	350 x 600	1/4 page pricing
Side Box - Option 2	350 x 250	1/8 page pricing
<b>SECTION AD</b>		
"Sponsored by" Banner	750 x 90	1/2 page pricing
<b>E-NEWSLETTERS</b>		
Top Banner	600 x 290	3/8 page pricing
Side Box	300 x 250	1/4 page pricing