

JANUARY 27
Dealmakers of the Year

A review of the region's top deals from 2015, with profiles on the businessmen and women who get the deals done.

FEBRUARY 9
Who's Who in Business Leadership

Profiles of Chamber Presidents and CEOs, economic development executives, college and university presidents and more.

FEBRUARY 23 ★
Central Coast Innovation Awards

Profiles innovation in technology, agribusiness, energy/environmental sciences, design and bio-science, fields of the region. An awards reception will be held to honor the winners.

MARCH 9
Who's Who in Commercial Real Estate & Construction

Profiles the leaders in the dynamic real estate, architecture and construction industries.

MARCH 23
Top Women in Business ★

Profiles the outstanding women business leaders. An awards reception will be held to honor the winners.

APRIL 6
Professional Careers & Higher Education

We explore professional training opportunities for business professionals, such as MBA programs, and report on education trends and changes.

APRIL 20
101/100, Central Coast Best Places to Work & Hall of Fame

The Business Times' fortune 500- style listing of the top companies in the region, with profiles of the best-in-category winners. An awards reception will be held to honor the winners.

MAY 4
Spring Economic Forecast

The definitive economic forecast for the region plus investment view points and small business perspective.

MAY 18
Champions in Health Care ★

Recognizes and profiles the top leaders and most significant contributors in the Tri-Counties dynamic healthcare industry. An awards reception will be held to honor the winners.

JUNE 8
Who's Who in Banking & Finance

This Who's Who profiles senior executives in one of the region's most dynamic industries.

JUNE 22
Latino Business Awards ★

The region's leading business news publication recognizes one of the leading segments of the Tri-Counties' economy. An awards reception will be held to honor the winners.

JULY 13
Who's Who in Agriculture & Viticulture

The section profiles leaders across a wide spectrum of agribusiness, including citrus, row crops and food processing and distribution.

JULY 27
Spirit of Small Business ★

This hot special report celebrates small business with profiles of innovative companies, how-to articles and a resource guide. An awards event will be held to honor the winners.

AUGUST 10
Who's Who in Energy & Environment

The section identifies and profiles leaders in companies developing, producing, installing and using sustainable energy.

AUGUST 24 ★
40 Under 40

Identifies the next crop of up-and-coming businessmen and women under the age of 40, including profiles and photos. An awards event will be held to honor the winners.

SEPTEMBER 14
Giving Guide

In-depth information on the region's dynamic non-profit sector.

SEPTEMBER 21 ★
Fastest-Growing Companies

Features the fastest-growing public and private companies in the Tri-Counties based on two year revenue growth. An awards event will be held to honor the winners.

OCTOBER 5
Fall Economic Forecast

The definitive economic forecast for the region plus investment view points and small business perspective.

OCTOBER 19
Who's Who in Professional Services

This special report recognizes the leading attorneys and certified public accountants who keep business moving in the Tri-Counties.

NOVEMBER 2
Who's Who in Health Care & Insurance & Biomedicine

Decision-makers in the health care and insurance industries are identified and profiled.

NOVEMBER 16
2017 Tax & Financial Planning Guide

A collection of in-depth, up-to-date financial articles and tax tips for small-business owners and managers and investors.

DECEMBER 14
Who's Who in Nonprofits & Foundations

Senior executives in the region's non-profit sector are profiled.

DECEMBER 28
2018 Book of Lists

The Business Times' definitive annual reference guide of the Tri-Countys' top public and private institutions and companies.

★ = An awards event will be held to honor the winners. Visit www.pacbiztimes.com for event dates and details.

Rates below apply to the following special reports:

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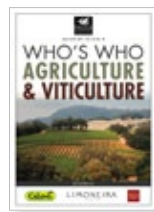
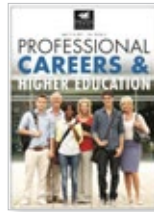
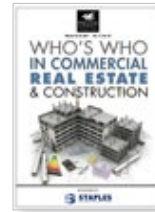
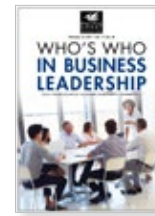
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COVER SPONSORSHIPS: \$2,950

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