

Pacific Coast Business Times events draw high level business audiences from throughout the Tri-County Region. Join the Pacific Coast Business Times in celebrating the business community. Sponsor one of these prestigious events and align your business with the best!

TOP 50 Women IN BUSINESS

An awards reception will be held to celebrate the outstanding female business leaders in the Tri-Counties. **EVENT DATE: APRIL 18, 2019 AT DECKERS ROTUNDA** • **PUBLICATION DATE: MARCH 22, 2019**

GOLD SPONSOR: \$5,000 (includes 8 event tickets; podium time; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter) • **SILVER SPONSOR: \$3,000** (includes 6 event tickets; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter)

HALL OF FAME & CENTRAL COAST BEST PLACES TO WORK

This event celebrates influential companies in the Tri-Counties along with the honoring best places to work in the region. Our 2019 Business Hall of Fame honoree is Rick Stollmeyer, CEO/Co-Founder of MINDBODY, Inc. **EVENT DATE: MAY 23, 2019 AT FOUR SEASONS RESORT THE BILTMORE** • **PUBLICATION DATE: APRIL 19, 2019**

GOLD SPONSOR: \$5,000 (includes 8 event tickets; podium time; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter) • **SILVER SPONSOR: \$3,000** (includes 6 event tickets; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter)

CHAMPIONS IN HEALTH CARE

This luncheon event honors and profiles key leaders of health care and related industries, including hospital executives, philanthropists, physicians nurses, researchers and volunteers. **EVENT DATE: JUNE 20, 2019 AT TOPA TOWER CLUB PUBLICATION DATE: MAY 24, 2019**

GOLD SPONSOR: \$5,000 (includes 8 event tickets; podium time; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter) • **SILVER SPONSOR: \$3,000** (includes 6 event tickets; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter)

LATINO BUSINESS AWARDS

An evening reception honors the region's leading Latino business leaders. We will also be presenting a Pacific Coast Business Times scholarship award to a promising student who is planning a career in business. **EVENT DATE: JULY 18, 2019 AT CROWNE PLAZA VENTURA BEACH** • **PUBLICATION DATE: JUNE 21, 2019**

GOLD SPONSOR: \$5,000 (includes 8 event tickets; podium time; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter) • **SILVER SPONSOR: \$3,000** (includes 6 event tickets; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter)

SPiRiT of SMALL BUSINESS®

This luncheon event celebrates small business with profiles of innovative small businesses. **EVENT DATE: AUGUST 22, 2019 AT FOUR SEASONS RESORT THE BILTMORE, CORAL CASINO** • **PUBLICATION DATE: JULY 26, 2019**

GOLD SPONSOR: \$7,500 (includes 8 event tickets; podium time; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter) • **SILVER SPONSOR: \$3,500** (includes 6 event tickets; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter)

40 under 40

This invite-only evening reception recognizes 40 up-and-coming businessmen and women under 40 years of age from San Luis Obispo, Santa Barbara and Ventura counties. **EVENT DATE: SEPTEMBER 23, 2019 AT TOPA TOWER CLUB PUBLICATION DATE: AUGUST 23, 2019**

GOLD SPONSOR: \$5,000 (includes 8 event tickets; podium time; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter) • **SILVER SPONSOR: \$3,000** (includes 6 event tickets; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter)

FASTEST-GROWING COMPANIES

This evening reception honors the year's fastest-growing superstars, featuring both public and private tri-county companies. Also featured is a special award for an outstanding CFO chosen from among the top companies. **EVENT DATE: OCTOBER 24, 2019 AT MOXI, THE WOLF MUSEUM OF EXPLORATION** • **PUBLICATION DATE: SEPTEMBER 20, 2019**

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