

ADVERTISING ON PACBIZTIMES.COM

Advertising on pacbiztimes.com provides another opportunity to promote your business. Please be sure to review the digital advertising specifications, here:

- Accepted media include JPEG, GIF and PNG. • No Flash animation allowed. • Resolution must be 72 dpi, maximum file size is 75-100K, less than 50K is recommended. • Ads will be linked to the web address provided by you or your agency. • Available to print advertisers only.



DIGITAL AD PLACEMENT	SIZE (width x height in pixels)	RATE
HOMEPAGE		
Top Banner, Fixed (<i>Displayed throughout the entire website</i>)	1150 x 125	3/8 page pricing
Side Box - Option 1	350 x 250	1/8 page pricing
Side Box - Option 2	350 x 600	1/4 page pricing
SECTION AD		
"Sponsored by" Banner	750 x 90	1/2 page pricing
E-NEWSLETTERS		
Top Banner	600 x 290	3/8 page pricing
Side Box	300 x 250	1/4 page pricing