

Pacific Coast Business Times events draw high level business audiences from throughout the Tri-County Region. Join the Pacific Coast Business Times in celebrating the business community. Sponsor one of these prestigious events and align your business with the best!

CENTRAL COAST INNOVATION AWARDS

This is the fifth year that Pacific Coast Business Times honors the region's leaders in innovation, disruptive technology and social ventures. Our publication is followed by a two-part event that includes an afternoon at our Startup Village showcase of emerging companies, followed by an evening awards reception. **EVENT DATE:** TBD AT THE RITZ-CARLTON BACARA • **PUBLICATION DATE:** FEBRUARY 28, 2020 • **GOLD SPONSOR:** \$5,000 • **SILVER SPONSOR:** \$3,000

TOP 50 Women IN BUSINESS

The Business Times honors 50 of the region's top women leaders in a number of for-profit sectors as well as professional services and nonprofits. Our Editor's Choice winners get special recognition in a number of fields. An awards reception will be held to celebrate the honorees. **EVENT DATE:** TBD AT DECKERS BRAND PAVILION • **PUBLICATION DATE:** MARCH 27, 2020 • **GOLD SPONSOR:** \$5,000 • **SILVER SPONSOR:** \$3,000



HALL OF FAME

Pacific Coast Business Times celebrates its 20th with a special Legacy publication that tells the story of the region's economy in the first two decades of the 21st Century. We will be developing a separate special report to recognize our Hall of Fame honorees for 2020. There will be a special 20th anniversary celebration to recognize our Hall of Fame members and to thank our Business Times community for 20 years of supporting independent financial journalism on the Central Coast. **EVENT DATE:** MAY 7, 2020 AT THE FOUR SEASONS BILTMORE - CORAL CASINO *EVENT DATE SUBJECT TO CHANGE* • **PUBLICATION DATE:** APRIL 17, 2020 • **SPONSORSHIP OPPORTUNITIES ARE AVAILABLE**

CENTRAL COAST BEST PLACES TO WORK

Our popular Central Coast Best Places to Work program returns as a stand-alone event with results from our Survey Monkey results determining the top-scoring employers. **EVENT DATE:** JUNE 18, 2020 AT THE FOUR SEASONS BILTMORE • **PUBLICATION DATE:** MAY 22, 2020 • **GOLD SPONSOR:** \$5,000 • **SILVER SPONSOR:** \$3,000

LATINO BUSINESS AWARDS

One of our most popular special reports and events recognizes Hispanic leaders in business, education and professional services. For the fourth consecutive year we are presenting a \$1,000 Pacific Coast Business Times scholarship award to a Ventura County student who is planning a career in business. There is an evening reception to honor the winners. **EVENT DATE:** JULY 16, 2020 AT THE CROWNE PLAZA VENTURA BEACH • **PUBLICATION DATE:** JUNE 19, 2020 • **GOLD SPONSOR:** \$5,000 • **SILVER SPONSOR:** \$3,000



For more than 15 years, the Business Times has partnered with the U.S. Small Business Administration's Los Angeles District Office to bring you a special report that celebrates small business with profiles of innovative companies, how-to articles and a valuable resource guide. An awards luncheon will be held to celebrate the honorees. **EVENT DATE:** AUGUST 20, 2020 AT THE FOUR SEASONS BILTMORE - CORAL CASINO • **PUBLICATION DATE:** JULY 24, 2020 • **GOLD SPONSOR:** \$7,500 • **SILVER SPONSOR:** \$3,500

40 under 40

One of our most popular special reports recognizes and profiles 40 up-and-coming businessmen and women under 40 years of age. Nominees must be 39 by the time the report publishes in late August, must be a resident of the Tri-County region or a person whose business is based in the Tri-Counties. Winners can only be honored once and are recognized at a special invitation only dinner. **EVENT DATE:** SEPTEMBER 21, 2020 AT THE TOPA TOWER CLUB OXNARD • **PUBLICATION DATE:** AUGUST 28, 2020 • **GOLD SPONSOR:** \$5,000 • **SILVER SPONSOR:** \$3,000

FASTEST-GROWING COMPANIES

This special section is a snapshot of the year's fastest-growing superstars, featuring both public and private tri-county companies. The top companies are ranked based on 3-year revenue growth. There is a special award for an outstanding CFO chosen from among the top companies. An evening reception in the form of an Oktoberfest beer and wine tasting honors the winners. **EVENT DATE:** OCTOBER 22, 2020 AT MOXI, THE WOLF MUSEUM OF INNOVATION & EXPLORATION • **PUBLICATION DATE:** SEPTEMBER 25, 2020 • **GOLD SPONSOR:** \$5,000 • **SILVER SPONSOR:** \$3,000

GOLD SPONSORSHIP: Includes 8 event tickets; podium time; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter • **SILVER SPONSORSHIP:** Includes 6 event tickets; a full color, full page ad in the publication; your logo on the front cover and all event collateral; your organization mentioned in our editor's letter

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